

Gujarat Infrastructure



>> SECTORS COVERED

Roads | Ports & Shipping | Aviation | Oil & Gas | Urban Infrastructure
Power | Communications | Water | Railways | Social Infrastructure | SEZs

>> READERSHIP

Project Developers
Government Agencies
Financiers and Investors
Development Institutions
Equipment Manufacturers
EPC Contractors
Etc.

>> GENERAL SPECIFICATIONS

Quarterly | Number of pages - 64 plus | Edit/Ad ratio 70 : 30 |
Glossy paper (100 gsm art paper) | All color

>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	209.5mm x 273mm
Non-bleed ad size	:	195mm x 253mm
Bleed size (3mm bleed on all sides)	:	215.5mm x 279mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

>> KEY AD RATES

Base color page	:	Rs 44,000
Back cover	:	Rs 88,000
Inside front / back cover	:	Rs 66,000
Center spread	:	Rs 96,800
Tenders, Contracts & EOI	:	Rs 40,000
Special positions (first 20 pages or special requests):	:	Rs 55,000

>> FULL YEAR PACKAGE

4 full page color advertisements	:	Rs 1,58,400
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