



>> SECTORS COVERED

Roads | Ports & Shipping | Aviation | Oil & Gas | Urban Infrastructure
Power | Communications | Water | Railways | Social Infrastructure | SEZs

>> READERSHIP

Project Developers
Government Agencies
Financiers and Investors
Development Institutions
Equipment Manufacturers
EPC Contractors
Etc.

>> GENERAL SPECIFICATIONS

Quarterly | Number of pages - 64 plus | Edit/Ad ratio 70 : 30 |
Glossy paper (100 gsm art paper) | All color

>> TECHNICAL SPECIFICATIONS

| | | |
|--|---|--|
| Final size of magazine (finished size) | : | 210 mm x 273 mm |
| Non-bleed ad size | : | 195 mm x 253 mm |
| Bleed size (3mm bleed on all sides) | : | 216 mm x 279 mm |
| Artwork preference | : | Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference. |
| Resolution (inside pages) | : | Up to 133 lines per inch |
| Resolution (cover positions) | : | Up to 200 lines per inch |

>> KEY AD RATES

| | | |
|---|---|-------------|
| Base color page | : | Rs 48,400 |
| Back cover | : | Rs 96,800 |
| Inside front / back cover | : | Rs 72,600 |
| Center spread | : | Rs 1,06,480 |
| Tenders, Contracts & EOI | : | Rs 44,000 |
| Special positions (first 20 pages or special requests): | : | Rs 60,500 |

>> FULL YEAR PACKAGE

| | | |
|----------------------------------|---|-------------|
| 4 Inside front / back cover | : | Rs 2,61,360 |
| 4 Back cover | : | Rs 3,48,480 |
| 4 full page color advertisements | : | Rs 1,74,240 |

Gujarat Infrastructure

India Infrastructure Publishing Pvt. Ltd.,

B-17, Outab Institutional Area,

New Delhi - 110 016, India.

Tel: 91-11-41034600, 41688611

Fax: 91-11-2653 1196

E-mail: advertising@indiainfrastructure.com

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