

Indian Infrastructure



>> SECTORS COVERED

Roads & Bridges | Ports & Shipping | Aviation & Airports | Oil & Gas
 Urban Infrastructure | Power | Telecom | Water | Construction
 Infrastructure Finance & Insurance | Railways | Mining

>> CIRCULATION INFORMATION

Infrastructure firms	4,000 +
Financial organizations	2,500
Economic ministries	1,500
Opinion makers	1,000
Multi-lateral agencies	500
Others	500+
Total	10,000+

>> GENERAL SPECIFICATIONS

Monthly | Number of pages - 70-80 | Edit/Ad ratio 60 : 40 | Glossy paper (100 gsm art paper) | All color

>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	209.5mm x 273mm
Non-bleed ad size	:	195mm x 253mm
Bleed size (3mm bleed on all sides)	:	215.5mm x 279mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tiff, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for color reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

>> KEY AD RATES

Base color page	:	Rs. 73,000
Back cover	:	Rs. 1,46,000
Inside front / back cover	:	Rs. 1,09,500
Center spread	:	Rs. 1,82,500
Tenders, Contracts & Recruitment/EOI	:	Rs. 58,930
Special positions (first 20 pages or special requests):	:	Rs. 87,600
>> PACKAGES		
6 full page color advertisements	:	Rs. 4,16,100
12 full page color advertisements	:	Rs. 7,88,400

Indian Infrastructure

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