



>> CIRCULATION INFORMATION

The circulation will exceed 6,500 copies. The primary readership will consist of organisations involved with the renewable energy sector – wind and solar energy developers, technology providers, equipment manufacturers, conventional power producers, renewable energy development agencies, discoms and transcos, fuel producers and sellers, financial institutions, carbon fund managers, industrial consumers, policymakers, regulators, government agencies, research organisations, management consultants, etc.

>> GENERAL SPECIFICATIONS

Monthly | All colour | Recycled paper | Edit-ad ratio 60:40 | Number of pages - 64+

>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210 mm x 273 mm
Non-bleed ad size	:	195 mm x 253 mm
Bleed size (3mm bleed on all sides)	:	216 mm x 279 mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for colour reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

>> KEY AD RATES

Full page colour	Rs 60,000
Back cover	Rs 120,000
Inside front/back covers	Rs 90,000
Centre spread	Rs 150,000
Special positions (first 20 pages or special requests)	Rs 72,000
Recruitments/Tenders/Contracts/EOI	Rs 45,000
Special section sole sponsorship	Rs 300,000

>> PACKAGES

6 full page colour advertisements	Rs 342,000
12 full page colour advertisements	Rs 648,000

RenewableWatch

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Payments in favour of

"India Infrastructure Publishing Pvt. Ltd."

Tariffs valid till May 31, 2011