

RATE CARD



>> CIRCULATION INFORMATION

The circulation will exceed 6,500 copies. The primary readership will consist of organisations involved with the renewable energy sector – wind and solar energy developers, technology providers, equipment manufacturers, conventional power producers, renewable energy development agencies, discoms and transcos, fuel producers and sellers, financial institutions, carbon fund managers, industrial consumers, policymakers, regulators, government agencies, research organisations, management consultants, etc.

>> GENERAL SPECIFICATIONS

Monthly | All colour | Recycled paper | Edit-ad ratio 60:40 | Number of pages - 64+

>> TECHNICAL SPECIFICATIONS

Final size of magazine (finished size)	:	210 mm x 273 mm
Non-bleed ad size	:	195 mm x 253 mm
Bleed size (3mm bleed on all sides)	:	216 mm x 279 mm
Artwork preference	:	Print-ready (CMYK mode), minimum 300 dpi (.tif, .eps, .pdf or .cdr) files with all fonts (True type and/or ATM fonts) with high quality digital proofs and progressives for colour reference.
Resolution (inside pages)	:	Up to 133 lines per inch
Resolution (cover positions)	:	Up to 200 lines per inch

>> KEY AD RATES

Full page colour	USD1,500
Back cover	USD3,000
Inside front/back covers	USD2,250
Centre spread	USD3,750
Special positions (first 20 pages or special requests)	USD1,800
Recruitments/Tenders/Contracts/EOI	USD1,125
Special section sole sponsorship	USD7,500

>> PACKAGES

6 full page colour advertisements	USD8,550
12 full page colour advertisements	USD16,200

RenewableWatch

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Payments in favour of
"India Infrastructure Publishing Pvt. Ltd."

Tariffs valid till May 31, 2012